

**Concrete Promotion Council of the Ozarks is sponsoring  
Concrete Innovations**

February 18, 2021

Virtual Presentation at 11:30 am–12:30 pm

**Presented by**

**Donn C. Thompson AIA, LEED AP BD+C, Senior Director, Building Innovations  
National Ready Mixed Concrete Association**

**Presentation Description:**

Concrete is the most widely used building product in the world, yet its sustainability can often be questioned. This 1-hour presentation is intended to clarify the true environmental impact of cement and concrete while identifying the new products and manufacturing methods that are enhancing concrete's performance to address today's environmental challenges. New production processes can significantly offset embodied carbon. Innovative additives can enhance both plastic and hardened properties, resulting in stronger, more efficient structural cross sections, with greater durability and long-term resilience. Natural and enhanced carbonation processes offer tremendous promise for concrete to absorb and permanently remove CO<sub>2</sub> from the environment.

**Audience:** Architects, Engineers, Contractors, Developers, Building Owners and Product Manufacturers

**Learning Objectives:**

Understand new technologies used in concrete manufacturing.

Discover how innovative concrete products can improve project performance.

Learn how to implement the latest concrete innovations in building & infrastructure projects.

Demonstrate the importance of incorporating new technologies to enhance resilience and sustainability in the built environment.

**Presenter's Bio:**

Donn C. Thompson is the Senior Director, Building Innovation for the National Ready Mixed Concrete Association. Based in Kenosha, WI, he supports the Build with Strength program, demonstrating the first cost and long-term advantages of ready mixed concrete building systems throughout eight Midwest states.

A licensed architect and LEED accredited, Donn has over 20 years of practical experience in design and construction. More recently he has worked for over 22 years in the cement and concrete industry holding a variety of product support, contractor training, technical promotion, and sales positions.

**Continuing Education Credits:** NRMCA is a registered AIA continuing education provider.

This presentation is an AIA approved learning program and qualifies for 1 LU (1 Hour), HSW.

**To Register:** Go to <https://attendee.gotowebinar.com/register/6926014371645315855>

Contact Amy Allen, CPCOZ Executive Assistant at 417-865-8282 or email at [info@cpcoz.com](mailto:info@cpcoz.com) with questions

**Cost:** No Charge

