



**Concrete Promotion Council of the Ozarks
Presents**

**Understanding the Full Range of Cost Comparisons - Concrete, Wood and Steel
Speaker**

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September 21, 2021

11:30 am to 1:30 pm

Springfield Contractors, 1313 N. Nias Ave., Springfield, MO 65802

Join us for lunch and learn how choosing materials to construct a building project have multiple cost implications. Concrete offers multiple benefits. Every design decision, from material and product selection to envelope design and construction is important. Often, current methods used to evaluate these decisions are limited and do not provide an accurate full range of side-by-side implications. This presentation provides an overview of the various comparative impacts of concrete versus wood and steel frame construction. It is intended to provide attendees with resources to better inform promotion of concrete as the best choice for low-rise and mid-rise commercial building construction.

Learning Objectives:

- Recognize how design decisions, from material and product selection to envelope design and construction, can affect first and ownership costs for a building.
- Learn how the full life cycle perspective when making design decisions, such as material and product selections, provides a more complete and accurate range of impacts.
- Identify the importance of critical issues such as energy efficiency, acoustic performance, combustibility, constructability, and the accurate assessment of true environmental impacts.
- See real world project examples that are demonstrating improved bottom line profitability that concrete provides.

Who Should Attend: Concrete Industry Representatives and their potential customers: Architects, Engineers, Contractors, Developers, Building Owners

Cost to Participants: \$15/Members \$25/Non-members

Continuing Education Credits: 1 PDH

For more information or to register contact: Amy Allen, CPCOZ
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